Optimize the value of Snowflake with Meroxa

Snowflake is often chosen by businesses as their preferred cloud-based data storage option because it is easy to use, works well, and makes it easy to share data. However, many criticize its high price due to the high volume of queries users need to make and the amount of data they need to store on Snowflake.

Some companies have tried to keep their Snowflake costs down by limiting business use or making the data warehouse developers do more work to limit the number of events that get sent to Snowflake. These methods require a lot of time and resources, and they may only cut costs by a small amount.

With Meroxa, companies can cut their Snowflake storage, compute, and operational costs and make their developers much more productive.

Meroxa allows you to easily:

Filtering data before it's ingested

Filtering out unnecessary data before loading it into Snowflake can help reduce the size of the data being stored, which can help lower the costs of storage and processing. With just a few lines of code, Meroxa allows you to filter out unnecessary data before loading it into Snowflake.

Denormalize data to reduce compute costs

Meroxa gives you the power to denormalize, transform and enrich your raw data before it reaches Snowflake. Denormalizing data outside of Snowflake makes the data easier to query and analyze, and reduces the amount of computation you have to perform within Snowflake.

Reduce operational costs

Meroxa allows developers of any level to build data pipelines to ingest, orchestrate, transform, and stream data to and from anywhere using languages they already know. This process typically requires Snowflake subject matter experts and can take months to deliver data projects. Meroxa allows anyone to be a Snowflake expert and reduces the number of hours and resources needed to support Snowflake, ultimately delivering data projects faster.

Interested in learning more? SCHEDULE A DEMO AT **landing.meroxa.com/sf-demo**

Why Meroxa?

Meroxa is a Stream Processing Application Platform as a Service (SAPaaS) that allows developers to build event-driven stream processing apps that respond to data in real-time and scale using cloud-native best practices. Meroxa provides a managed service where it handles the underlying streaming infrastructure. Meroxa's developer-first experience encourages more agility and participation in data streaming allowing engineers to ingest, orchestrate, transform and stream data to and from anywhere using Javascript, Python, Ruby and Go.

Key Features

Code First

Developers can build data products in the language of their choice with ultimate flexibility that code provides. Import packages, and modules to easily build with data.

Open-Source

Built on open-source technology to give enterprises the security and flexibility they need. No vendor lock-in.

Build, Test, Deploy

Build your stream processing application using a language of your choice, test with data we sample for you, and deploy your application.

Automatically connect, configure, and orchestrate data integrations

Don't stress over data orchestration: our platform has over a dozen pre-configured integrations for databases, cloud, SaaS apps, and streaming services...and we're adding more on a regular basis.

Scale dynamically with serverless architecture

Build reusable and scalable components with standardized processes, allowing you to work efficiently while maximizing available resources.

Easily manage hundreds of integrations

Our innovative platform automatically creates a shared data stream catalog and embeds it into your workflows so you can search, find, and reuse data streams effortlessly.